

Rep Order# 8875284 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37433

Printed: 10/02/2012 9:27 AM
Last Received: 10/02/2012 9:11 AM
Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS
Advertiser () TARKANIAN, DANNY
Product TARKANIAN/CON/REP
Estimate#
Buyer CHRIS FIEST
Phone#
Fax#

Agency () SANDLER & INNOCENZI
705 PRINCE ST.
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 10/01/2012 - 10/07/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

DANNY TARKANIAN FOR CONGRESS *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION TO SHOW ORDER CANCELLED. PLEASE CONFIRM.

THANKS

MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	M-F	400A-459A		:30	\$50.00	10/01-10/05	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*2	M-F	500A-600A		:30	\$225.00	10/01-10/05	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*3	M-F	500A-600A		:30	\$790.00	10/01-10/05	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*4	M-F	600A-700A		:30	\$275.00	10/01-10/05	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								

Rep Order# 8875284 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37433

Printed: 10/02/2012 9:27 AM
Last Received: 10/02/2012 9:11 AM
Showing Buylines: All Lines

2 of 5

Station KLAS-TV LAS VEGAS
Advertiser () TARKANIAN, DANNY
Product TARKANIAN/CON/REP
Estimate#
Buyer CHRIS FIEST
Phone#
Fax#

Agency () SANDLER & INNOCENZI
705 PRINCE ST.
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 10/01/2012 - 10/07/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*5	M-F	600A-700A		:30	\$965.00	10/01-10/05	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*6	M-F	700A-900A		:30	\$200.00	10/01-10/05	0	0	0	\$0.00	
				Buyline Comment: EARLY SHOW								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*7	M-F	700A-900A		:30	\$700.00	10/01-10/05	0	0	0	\$0.00	
				Buyline Comment: EARLY SHOW								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*8	M-F	900A-1000A		:30	\$300.00	10/01-10/05	0	0	0	\$0.00	
				Buyline Comment: KELLY								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*9	M-F	1200P-1230P		:30	\$325.00	10/01-10/05	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*10	M-F	200P-300P		:30	\$375.00	10/01-10/05	0	0	0	\$0.00	
				Buyline Comment: THE TALK								
				Sales Remark: V5 CNA								
				V5 Comment Changed, Spots/week Changed								
	*11	M-F	300P-400P		:30	\$425.00	10/01-10/05	0	0	0	\$0.00	
				Buyline Comment: ELLEN								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								

3 of 5

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*12	M-F	430P-500P		:30	\$450.00	10/01-10/05	0	0	0	\$0.00	
		Buyline Comment: NEWS										
		Sales Remark: V5 CAN										
		V5 Comment Changed, Spots/week Changed										
	*13	M-F	500P-630P		:30	\$500.00	10/01-10/05	0	0	0	\$0.00	
		Buyline Comment: NEWS										
		Sales Remark: V5 CAN										
		V5 Comment Changed, Spots/week Changed										
	*14	W	1030P-1100P		:30	\$1,400.00	10/03-10/03	0	0	0	\$0.00	
		Buyline Comment: INSIDE ED										
		Sales Remark: V5 CAN										
		V5 Comment Changed, Spots/week Changed										
	*15	W	1000P-1030P		:30	\$1,225.00	10/03-10/03	0	0	0	\$0.00	
		Buyline Comment: ET/INSIDER										
		Sales Remark: V5 CAN										
		V5 Comment Changed, Spots/week Changed										
	*16	M-F	1100P-1135P		:30	\$600.00	10/01-10/05	0	0	0	\$0.00	
		Buyline Comment: NEWS										
		Sales Remark: V5 CAN										
		V5 Comment Changed, Spots/week Changed										
	*17	M-F	1135P-1237A		:30	\$965.00	10/01-10/05	0	0	0	\$0.00	
		Buyline Comment: LETTERMAN										
		Sales Remark: V5 CAN										
		V5 Comment Changed, Spots/week Changed										

Rep Order# 8875284 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37433

Printed: 10/02/2012 9:27 AM
Last Received: 10/02/2012 9:11 AM
Showing Buylines: All Lines

4 of 5

Station KLAS-TV LAS VEGAS
Advertiser () TARKANIAN, DANNY
Product TARKANIAN/CON/REP
Estimate#
Buyer CHRIS FIEST
Phone#
Fax#

Agency () SANDLER & INNOCENZI
705 PRINCE ST.
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 10/01/2012 - 10/07/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*19	SA	500P-700P		:30	\$225.00	10/06-10/06	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*20	SA	530P-600P		:30	\$275.00	10/06-10/06	0	0	0	\$0.00	
				Buyline Comment: POLITICS NOW								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*21	SU	630A-800A		:30	\$350.00	10/07-10/07	0	0	0	\$0.00	
				Buyline Comment: SUN MORN								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*22	SU	800A-830A		:30	\$350.00	10/07-10/07	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*23	SU	830A-930A		:30	\$1,400.00	10/07-10/07	0	0	0	\$0.00	
				Buyline Comment: FACE THE NATION								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*24	SU	500P-700P		:30	\$250.00	10/07-10/07	0	0	0	\$0.00	
				Buyline Comment: NEWS								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	25	SU	700P-800P		:30	\$1,500.00	10/07-10/07	0	0	0	\$0.00	
				Buyline Comment: 60 MINUTES								

Rep Order# 8875284 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37433

Printed: 10/02/2012 9:27 AM
Last Received: 10/02/2012 9:11 AM
Showing Buylines: All Lines

5 of 5

Station KLAS-TV LAS VEGAS
Advertiser () TARKANIAN, DANNY
Product TARKANIAN/CON/REP
Estimate#
Buyer CHRIS FIEST
Phone#
Fax#

Agency () SANDLER & INNOCENZI
705 PRINCE ST.
ALEXANDRIA, VA 22314
Agency C/P1/P2/E
Flight Dates 10/01/2012 - 10/07/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*26	SU	500A-600A		:30	\$85.00	10/07-10/07	0	0	0	\$0.00	
				Buyline Comment: EYE ON DC/WSJ								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								
	*27	SA	800P-1000P		:30	\$500.00	10/06-10/06	0	0	0	\$0.00	
				Buyline Comment: PRIME MOVIE								
				Sales Remark: V5 CAN								
				V5 Comment Changed, Spots/week Changed								

—REPORT TOTALS—

Report Totals: 0 / \$0.00

—SALES MONTHLY TOTALS—

Oct 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$0	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+